

PDMA INDONESIA

Untuk meningkatkan kemampuan, keahlian (kapabilitas) dan pengetahuan dalam pengembangan produk, PPM Manajemen menjadi afiliasi dari PDMA (*Product Development Management Association*) yang berpusat di USA sejak Januari 2013. Afiliasi ini membuahkann nama PDMA Indonesia yang merupakan afiliasi negara Asia ke lima, setelah Singapore, India, China dan Korea Selatan. *Headquarter* PDMA sendiri berlokasi di Chicago-USA, namun memiliki berbagai *chapter* dan afiliasi di seluruh dunia.

Sebagai sebuah organisasi internasional, PDMA memiliki komunitas global yang terdiri dari 50 negara yang berasal lebih dari 17 industri dan memiliki lebih dari 3.000 anggota. Komunitas ini difasilitasi oleh *chapter* lokal maupun regional, afiliasi internasional dan kelompok-kelompok khusus atau aliansi.

Ada banyak sekali *benefit* yang diperoleh jika menjadi bagian dari PDMA Indonesia ini, sebut saja:

1. Mendapat *User ID + Password free access* untuk Jurnal *Product Innovation Management* (JIPM), yang merupakan 1 dari 10 jurnal terbaik dunia; terindeks Scopus
2. Memperoleh *newsletter* PDMA Indonesia setiap bulannya.
3. *Free access* untuk Majalah *Visions*;
4. Berkesempatan untuk menghadiri seluruh kegiatan yang secara rutin diadakan oleh PDMA Indonesia;
 - o *Special discount* mengikuti *Industry Gathering*/tahun
 - o *Special discount* mengikuti *Academic Gathering*/ 2 x dalam setahun
 - o *Free* mengikuti *Member Gathering* 4x dalam setahun
 - o *Discount 50%* untuk mengikuti kegiatan *Connect The Experts*
 - o *Discount 20%* untuk mengikuti kegiatan *Business Sharing Tour*

Informasi & Pendaftaran

Telp. 021 – 8798 4777 ; Mobile. 0815 5995 6195

Email : Support@manajemenforum.com

<http://www.pelatihanmanajemen.com>

5. Terhubung dalam komunitas global para pengembang produk dan penggiat inovasi.

Melihat sederet manfaat dari keanggotaan diatas, maka kami mengajak Anda untuk bergabung dalam program *membership* PDMA Indonesia, dalam bentuk:

- a. *Professional Membership*, sebesar US\$180/tahun (Rp 2.700.000)
- b. *Team Membership* untuk 5 orang dalam perusahaan, sebesar US\$700/tahun (Rp 10.500.000)
- c. *Academic Membership*, sebesar US\$135/tahun (Rp 2.025.000)
- d. *Student Membership*, sebesar US\$30/tahun (tidak dapat akses jurnal)

Kami tunggu Anda bergabung bersama kami demi inovasi untuk angkat daya saing.

Info lebih lanjut:

AKBAR

P : (021) 8798 4777

M : 0815 5995 6195

E : support@manajemenforum.com

Informasi Seminar & Pelatihan kunjungi website kami

<http://www.pelatihanmanajemen.com>

Informasi & Pendaftaran

Telp. 021 – 8798 4777 ; Mobile. 0815 5995 6195

Email : Support@manajemenforum.com

<http://www.pelatihanmanajemen.com>

PDMA INDONESIA

PDMA Indonesia is the international affiliation of Product Development and Management Association (PDMA) in Indonesia. It is part of the premier global advocate, and is committed to support resources for the professional development, knowledge sharing, management experiences, promotions and cooperation among practitioners, academics, corporations, and organizations of new product and service innovation across Indonesia. PDMA Indonesia will developed professional network and eminently establishing it self as the front-runner in the innovation topics as well as stand to help make significance contribution in the innovation agenda in Indonesia.

THE IMPORTANCE OF PDMA INDONESIA

The innovation agenda in Indonesia is lagging behind that of other developing countries. Despite many innovation centers in nation wide organizations, there is lack of collaboration works among the academic (who start and develop innovation), government (who create an environment to encourage innovation), and firms (who derive business value from implementing innovation). PDMA Indonesia is created to encourage exchanges between innovation professionals, R&D, marketing, academic, and all those who are stakeholders in develop new products, services, and processes. PDMA Indonesia is enable you to improve your business of other companies and organizations, to make available new sources of information and collect for you the different services available in the field of innovation.

VISION

PDMA Indonesia as an affiliate of PDMA is recognized as premier international advocate for professionals and organizations working in the fields of new product development, management and innovation in Indonesia.

MISSION

PDMA Indonesia as an affiliate of PDMA is a center of excellence and champions an international community that enables people and business to grow and prosper through innovation and the introduction and management of the new products and services to the world

CONTACT US

PDMA Indonesia
PPM Manajemen Jl. Menteng Raya 9,
Jakarta 10340 Indonesia

AKBAR

Telp. 021-87984777
HP/WA. 081559956195
Email.support@manajemenforum.com
<http://pelatihanmanajemen.com>

MEMBERSHIP

In order to connect and get in touch seamlessly, PDMA Indonesia offer yearly membership package for :

- Professionals : US\$180 (include visions & JPIM)
- Academics : US\$135 (include visions & JPIM)
- Students : US\$30 (e-membership)
- Teams : US\$700 for team (5 people in Company)
The membership open for individuals and/or organizations/corporations

MEMBER BENEFITS

- ✓ The member will gain tremendous value such as professional development through certification, global /local conferences, and annual research competition for academics (with an attractive discount).
- ✓ The member has access to professional communities worldwide as well as innovation and product development knowledge which PDMA process.
- ✓ Get User ID & password to access The Journal of Product Innovation Management (JPIM), indexing Scopus. The Journal of Product Innovation Management (JPIM) is the prominent academic journal from PDMA which dedicated to the latest research, theory, and practice in new product and service development as well as advancement of management practice in all of the functions. involved in the total process of product innovation.
- ✓ Free access to Vision Magazine (www.pdma.org).
- ✓ Free E-newsletter.
- ✓ Free access join to exclusive Member gathering PDMA Indonesia (4 x/year).
- ✓ Get Special discount for events PDMAI (Industry Gathering, Academic Gathering, Connect The Experts and Business Sharing Tour).

NPDP CERTIFICATION

New Product Development Professional (NPDP) certification is internationally recognized and valuable credential that demonstrates your competence with the product development body of knowledge. To qualify for certification, candidates must meet the necessary criteria in education, experience, knowledge, and pass a comprehensive examination. Over 1000 individuals have become NPDP certified since the program inception in 1999. The application & examination fee as follows :

- For professionals and Academic Member : \$0
- For student, and Team (member) : \$100
- For non - member : \$200

The NPDP exam is administered by Prometric at testing sites around the world. The Exam costs \$250 for both PDMA members and non members.

CERTIFICATION BENEFITS

There are huge opportunities for NPDP certified. For individuals, they will associate with an elite group of new product development specialist that reside across the world. The unique certification will also set individuals apart as an expert and leader in their industry, confirms mastery of NPD principles and best practices, gain recognition, over and above enhance career opportunities and enables better job performance.

For management and organizations, the certification will support drive for process consistency and discipline in the new product development. It also an identification to those who have sufficient product development knowledge and experienced to move into important position.

EVENTS

Throughout the year, PDMA Indonesia will host several events focusing on local involvement, widening networking, and exchange of ideas. In addition PDMA also has global event such as product innovation management annual global conference, virtual meetings & webcasts, and special interest group events. Information of latest events will be notified in PDMA Indonesia websites or can be requested through contact person.



Member Gathering



Academic Gathering



Connect the Experts



Industry Gathering



OCI Awards



Business Sharing Tour