

## Effective Cost Management

### Problem To Be Addressed

The effective cost management is the central measure of accountability for business leadership. Cost management is a management function and responsibility, and must be performed by teams using recordable and repeatable methodologies. This will include effective strategy implementation as well as providing the resources and process discipline to enable and ensure the highest possible level of quality, reliability and productivity at the lowest overall cost. It is not about “cost” in the sense of “cutting cost.” Rather, cost management is the process of optimizing performance.

All organizations identify cost management as a goal and a practice. Managing cost however is greatly different from accounting for them, and while many organizations believe that they are managing costs, they are in fact are only accounting for them.

### Objectives

Having attended this program, the participants are expected to be able to:

- Understand the concept of costs and their behaviors
- Use various practical effective cost management techniques, such as Differential Analysis, Cost-Benefit-Analysis, and Activity Based Costing (ABC) or Time-Driven ABC.

### Subjects Covered

- The Concept of Cost: Cost Behaviors, The Distinction Between Cost Accounting and Cost Management
- Differential Analysis in Cost Management and Cost-Benefit Analysis Approach
- Activity Based Costing
- Approaches on Designing Cost Management System

### Who Should Attend

- All managers involved in, or responsible for managing product or operating costs

**Price : IDR 4.500.000**

## ***Effective Cost Management***

### **Menjawab Masalah Apa**

Manajemen biaya yang efektif merupakan ukuran utama akuntabilitas bisnis. Manajemen biaya merupakan fungsi dan tanggung jawab manajemen, dan harus dilaksanakan oleh tim menggunakan metodologi yang tepat. Manajemen biaya mencakup implementasi strategi serta penyediaan sumber daya dan proses, yang memastikan produktivitas tinggi dan menghasilkan produk berkualitas tinggi dengan biaya serendah mungkin. Jadi, manajemen biaya bukanlah mengenai pemotongan biaya, tetapi proses optimalisasi kinerja.

Semua organisasi mengidentifikasi manajemen biaya sebagai tujuan dan praktik. Meskipun demikian sesungguhnya manajemen biaya sangat berbeda dengan membukukan biaya. Meskipun banyak organisasi meyakini telah memanajementi biaya, tetapi sesungguhnya yang dilakukan adalah menjalankan akuntansi biaya.

### **Manfaat Apa Yang Anda Peroleh**

Setelah selesai mengikuti program ini, peserta diharapkan mampu:

- Memahami konsep biaya dan perilaku biaya
- Menggunakan berbagai teknik manajemen biaya praktis secara efektif seperti *Differential Analysis*, *Cost-Benefit-Analysis*, dan *Activity Based Costing (ABC)* atau *Time-Driven ABC*

### **Apa Saja Yang Dibahas**

- Konsep Biaya dan Perilaku Biaya, Perbedaan antara Akuntansi Biaya dan Manajemen Biaya
- Teknik *Differential Analysis* dan *Cost-Benefit Analysis*
- *Activity Based Costing (ABC)*
- Mendesain Sistem Manajemen Biaya

### **Siapa Yang Perlu Ikut**

- Semua manajer yang terlibat atau bertanggung jawab dalam manajemen produk dan biaya operasional.



PUBLIC TRAINING				Hours	Days	Price (IDR)	PARTICIPANTS				JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC									
				Staff   Spv   Mgr   Sr Mgr																											
• MARKETING MANAGEMENT																															
28	Competitive Marketing Strategy	16	2	5,100,000									03-04			23-24		19-20	22-23		24-25										
29	Marketing Plan for Sustainable Competitive Advantage	20	2.5	4,650,000									25-27							07-09											
30	Marketing Management	24	3	5,100,000									10-12			09-11			29 Sep - 01 Oct			01-03									
31	Building Service Culture	16	2	4,200,000									22-23					09-10				16-17									
32	Customer Satisfaction Management	20	2.5	4,200,000										06-08								04-06									
33	Customer Service Orientation Enhancement	16	2	4,200,000										20-21			26-27					18-19									
34	Marketing Channel Strategy (New)	20	2.5	4,850,000												03-05					28-30										
35	Sales Management	20	2.5	4,850,000									28-30								28-30										
36	Salesmanship	16	2	4,200,000									01-02			01-02						04-05									
37	Negotiation Skill for Business	20	2.5	4,850,000									24-26	14-16		03-05			01-03	20-22		08-10									
38	Winning Product Management	20	2.5	4,850,000									28-30									11-13									
39	Digital Marketing	16	2	3,850,000									22-23								21-22										
40	Applied Marketing Research	20	2.5	4,850,000										27-29								09-11									
• OPERATION MANAGEMENT																															
41	Production/Operation Management	36	4.5	5,850,000									02-06		25-29						26-30										
42	Quality Management (New)	16	2	4,100,000										20-21							07-08										
43	Supply Chain Management	24	3	5,850,000									10-12		11-13			19-21		06-08	17-19										
44	Production/Operation Planning & Control	36	4.5	5,750,000											08-12						23-27										
45	Inventory Management	24	3	5,250,000									24-26			03-05			29 Sep - 01 Oct			01-03									
46	Purchasing Management	20	2.5	5,400,000									31 Mar - 02 Apr		23-25		25-27		20-22			15-17									
47	Warehouse Management	20	2.5	5,300,000									17-19		19-21				21-23			08-10									
48	Maintenance Management	24	3	4,950,000										05-07								03-05									
49	Distribution & Transportation Management (New)	16	2	4,100,000											04-05				22-23												
50	Project Management	24	3	6,000,000								27-29		07-09		03-05		11-13	15-17	27-29	24-26	15-17									
51	Owner's Estimate	20	2.5	4,200,000											10-12							18-20									
52	Project Procurement & Risk Management	16	2	4,100,000											16-17						12-13										
53	Operation Excellence	24	3	4,100,000									14-16						08-10												
54	Lean System (New)	16	2	4,100,000										06-07							12-13										
55	Workplace Productivity Improvement	24	3	4,100,000									22-24								21-23										
56	Work Load Analysis	16	2	4,000,000									29-30						02-03			11-12									

PUBLIC TRAINING				Hours	Days	Price (IDR)	PARTICIPANTS				JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
							Staff		Spv		Mgr		Sr Mgr									
<b>• FINANCIAL MANAGEMENT</b>																						
57	Finnon 1 : Understanding Financial Statement	20	2.5	5,500,000		•	•	•	27-29	16-18	24-26	28-30			03-05 30 Jun - 02 Jul	19-21	21-23	27-29			01-03	
58	Finnon 2 : Profit Planning & Capital Budgeting	16	2	4,400,000		•	•	•					27-28					02-03			09-10	
59	Integrated Risk Management	20	2.5	5,500,000			•	•			18-20		11-13			12-14				18-20		
60	Treasury Management	16	2	4,400,000			•	•				22-23						16-17		11-12		
61	Effective Cost Management	20	2.5	4,500,000	•	•	•			11-13			06-08					30 Sep - 02 Oct			02-04	
62	Budgeting	16	2	4,950,000	•	•	•					15-16		17-18		26-27		12-13	25-26			
63	Financial Statement Analysis	16	2	5,200,000		•	•	•		24-25		07-08		09-10				08-09		03-04	15-16	
64	Feasibility Study	20	2.5	5,500,000			•	•					20-22					09-11		18-20		
65	Internal Audit	40	5	5,100,000		•	•				09-13							28 Sep - 02 Oct				
66	Forensic Accounting & Fraud Investigation	20	2.5	4,950,000		•	•	•			31 Mar - 02 Apr				24-26						11-13	
<b>• SPECIAL PROGRAM</b>																						
67	Young Manager's Program	110	28	19,200,000	•	•						21 Apr - 05 Jun						29 Sep - 13 Nov				
68	Assessment Center Assessor Certification	40	5	9,800,000	•	•	•	•	26-30		02-06	20-24		08-12		24-28		05-09	09-13	07-11		
69	Sertifikasi Ahli Pengadaan Barang/Jasa Pemerintah	40	5	5,300,000	•	•	•	•		23-27			25-29					07-11		23-27		
70	New Product Development Professional	24	3	15,000,000		•	•	•			16-18									04-06		
71	Human Capital Management Certification (HCMC)																					
	Modul 1 : Aligning HCM strategy & Corporate Strategy	32	4	6,800,000			•	•			10-13					25-28						
	Modul 2 : Acquiring & Developing the Right Employees	24	3	5,000,000			•	•				15-17						21-23				
	Modul 3 : Retaining the Best Employee	24	3	5,000,000			•	•					20-22						28-30			
	Modul 4 : Increasing Employee Engagement	24	3	5,000,000			•	•							24-26					25-27		
<b>• MANAGING OTHERS</b>																						
72	Managing People	20	2.5	4,950,000		•	•	•			25-27			03-05				02-04		04-06		
73	Effective Leadership	16	2	5,750,000		•	•	•		10-11	17-18	14-15	19-20	16-17		19-20		12-13	10-11	15-16		
74	Managing Team Development	24	3	6,200,000		•	•						19-21						20-22			
75	Effective Supervisory Management	24	3	5,750,000		•			27-29	24-26	31 Mar-02 Apr 28-30			03-05 30 Jun - 02 Jul	11-13	08-10	06-08	03-05	01-03			
76	Leader as A Coach (New)	16	2	4,100,000		•	•	•					27-28						21-22			
<b>• PERSONAL EFFECTIVENESS</b>																						
77	Effective Business Communication	16	2	4,000,000	•	•					04-05		12-13			12-13		28-29				
78	Report Writing	20	2.5	5,000,000	•	•	•				11-13			24-26				16-18		18-20		
79	Business Presentation Skill	20	2.5	4,200,000	•	•	•					15-17						02-04				
80	Time Management	16	2	4,000,000	•	•	•			17-18		29-30		24-25		19-20		12-13	25-26			

All Program Will Be Presented In Bahasa Indonesia

**Formulir Pendaftaran Program Pengembangan Eksekutif 2015  
PPM Manajemen www.ManajemenForum.Com**

Nama Pelatihan \_\_\_\_\_  
 Tanggal \_\_\_\_\_ Pukul \_\_\_\_\_ : \_\_\_\_\_  
 Biaya \_\_\_\_\_  
 Nama Perusahaan \_\_\_\_\_  
 Alamat Surat \_\_\_\_\_  
 No. Telp. Persh \_\_\_\_\_ Fax Persh : \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Telp / HP \_\_\_\_\_  
 Email \_\_\_\_\_ Jabatan \_\_\_\_\_  
 Bidang Usaha \_\_\_\_\_

No.	Nama Peserta	Bagian	Jabatan	Email	HP	L/P
1						
2						
3						
4						
5						

INFORMASI PENDAFTARAN	PEMBAYARAN
Bagian Pelayanan Pelanggan: Telp : (021) 8798-4777 : (021) 3318-3601 Fax : (021) 8799-1059 Mobile : 0815 5995 6195 E-mail : support@manajemenforum.com Website : www.manajemenforum.com  (Mohon bukti transfer difax sebelum pelatihan)	Pembayaran dilakukan secara <b>transfer</b> ke: <b>BANK MANDIRI</b> Cabang Thamrin <b>No. Rek. : 103-008528858 - 3</b> a/n: Yayasan Pendidikan & Pembinaan Manajemen  <b>BANK CENTRAL ASIA</b> Cabang Kwitang <b>No. Rek. : 6860138555</b> a/n: Yayasan Pendidikan & Pembinaan Manajemen  <div style="border: 1px solid black; padding: 5px; display: inline-block;"> <b>Tunai / Transfer</b>  <i>*)Pilih salah satu</i> </div>

**TEMPAT PENYELENGGARAAN**

PPM Manajemen - Gedung Bina Manajemen, Jl. Menteng Raya No. 9 Jakarta Pusat 10340

**PERHATIAN - KETENTUAN PEMBATALAN !**

- Denda sebesar Rp 500.000,- (lima ratus ribu rupiah) untuk pembatalan yang dilakukan 2 (dua) hari kerja sebelum tanggal penyelenggaraan.
- Denda sebesar 50% dari biaya program untuk pembatalan yang dilakukan 1 (satu) hari kerja sebelum tanggal penyelenggaraan.
- Denda sebesar 100% dari biaya program untuk pembatalan yang dilakukan pada tanggal penyelenggaraan.

Bersama ini kami konfirmasi pendaftaran nama tersebut diatas dan kami menyetujui semua ketentuan yang berlaku. Pembayaran akan kami lakukan :

Tanggal Pembayaran : ..... Transfer melalui Bank : .....

**Pendaftar,**

**Konfirmasi,**

.....  
Nama/Jabatan

.....  
Bag. Pelayanan Pelanggan PPM